



THE JEFFREY S. MOORAD

CENTER FOR THE STUDY OF SPORTS LAW

VILLANOVA UNIVERSITY SCHOOL OF LAW





FROM THE DIRECTOR

It is a privilege to introduce myself as the Director of the Jeffrey S. Moorad Center for the Study of Sports Law at Villanova University School of Law.

The Moorad Center—one of only a handful of sports law programs in the nation—is transforming the study of sports law through the combination of a rigorous academic core and a robust practical program. The Center aims to become a thought leader in the industry, exploring sports-related legal matters as well as business and topical issues. Simply put, if it is happening in the sports world, we will be talking about it, writing about it, teaching it, and breaking it down.

At Villanova Law School, students have the opportunity to learn from and work alongside industry leaders, renowned academicians, and current practitioners. The Moorad Center goes behind-the-scenes to analyze and study one of the world's most popular industries through in-depth curricula, topical symposia, renowned speakers, groundbreaking research, and more. Learn more about the Center and stay up-to-date on current sports issues at our website (<http://www.law.villanova.edu/sportslaw/>).

Welcome to the Moorad Center; exciting things are ahead.

Sincerely,

A handwritten signature in black ink that reads "Andrew Brandt". The signature is fluid and cursive, with a large initial 'A'.

Andrew Brandt

Director, The Jeffrey S. Moorad Center for the Study of Sports Law

Andrew Brandt is currently the NFL Business Analyst for ESPN and a lecturer at the Wharton School of the University of Pennsylvania. A graduate of Stanford University and Georgetown Law School, Mr. Brandt began his career as an agent for NBA and NFL players. He later became the General Manager of the Barcelona Dragons in the NFL's World League. Following a return to player representation, Mr. Brandt served as Vice President of the Green Bay Packers from 1999 to 2008, negotiating all player contracts, managing the NFL Salary Cap, and handling football operations.

MISSION

The Jeffrey S. Moorad Center for the Study of Sports Law will advance a new era of education for sports industry professionals. Under the leadership of highly respected and accomplished voices in the industry, the Center will educate and inspire students to new heights in sports law and beyond. The Center aims to be a thought leader in not only sports law but also in topical issues and the changing dynamics in sports news, sports business, sports media, sports policy, and more. The Center will take students, alumni, and patrons behind the games to broader issues to lead the discourse and provide thoughtful and experienced analysis in the field of sports.

CORE CURRICULUM

The Moorad Sports Law Center prepares students for legal careers in amateur and professional sports through rigorous academic study, innovative programs, internship opportunities, scholarship, and research. Specific Sports Law offerings at Villanova University School of Law include:

- **Introduction to the Field and Representation of the Professional Athlete** explores key topics including the structure of professional sports leagues and players' unions, and intellectual property law in the sports industry. Students delve deeper into the field examining topics such as player contracts, endorsement opportunities and agreements, salary caps, and ethical issues for the agent-attorney. Students prepare an agent-player agreement and an endorsement contract.
- **Introduction to the Business of Professional Sports** examines the business aspects of professional league sports, including stadium acquisition, ownership of teams, drafting of players, trademark protection, salary issues, and relationships with fans. Students participate in a mock salary arbitration for the National Hockey League at the conclusion of this course.
- **Sports Law: Advanced Practices, Skills, and Documents** tackles a variety of amateur topics — NCAA, student athlete eligibility, and Title IX compliance — as well as professional issues, including franchise acquisition, collective bargaining, immigration matters, player safety, grievance proceedings, drug testing programs, and agent compliance work.

Designed for personalization, the program allows students to focus their studies on an array of specialty areas. Students interested in the field are encouraged to pursue electives that intersect with Sports Law, including Antitrust Law, Business Associations, Constitutional Law II, Disability Law, Education Law, Federal Income Taxation of Individuals, Intellectual Property Law, and Labor Law.

The Moorad Center also offers hands-on opportunities through a new internship program. Utilizing our network of alumni and industry connections, Villanovans have the chance to experience sports law in the field. The NFL, NFLPA, Wasserman Media Group, the Philadelphia Eagles, and several sports representation agencies are among the high-profile organizations that have welcomed our students as interns.



BOARD OF ADVISORS

The Board of Advisors, which provides advice and guidance, includes leaders from numerous facets of the sports industry.

- Joe Banner, CEO, Cleveland Browns
- Richard Berthelsen, former General Counsel, NFL Players Association
- David Blitzer, Co-owner, Philadelphia 76ers
- Tom Condon, NFL Player Agent, CAA Sports
- David Cornwell, Partner, Gordon & Rees, LLP; Executive Director, NFL Coaches Association
- Roger Cossack, Legal Analyst, ESPN
- Aileen Daly, General Counsel, Philadelphia Eagles
- Warrick Dunn, former NFL running back; Limited Partner, Atlanta Falcons
- Bob DuPuy, former President of Major League Baseball
- Ashley Fox, NFL Columnist, ESPN
- Gary Gertzog, Senior Vice President of Business Affairs and General Counsel, NFL
- Barry Hanrahan, Assistant General Manager and General Counsel, Philadelphia Flyers
- Sally Jenkins, Sports Columnist, *The Washington Post*
- Billy King, General Manager, Brooklyn Nets
- Vince Nicastro, Athletic Director, Villanova University
- Ed Rendell '68, former Governor of Pennsylvania; former Mayor of Philadelphia
- Harvey Schiller, former Executive Director and Secretary General of the U.S. Olympic Committee; former Chairman and CEO, YankeeNets; former President, Turner Sports
- Ken Shropshire, Director, Wharton Sports Business Initiative
- Michael P. Stiles '71, Senior Vice President of Administration and Operations, Philadelphia Phillies

NOTABLE FACULTY

The breadth and depth of the Villanova Law School's faculty, in Sports Law and beyond, enhances and enriches the Center's educational offerings. Students studying Sports Law will learn from industry leaders, including:

David Caudill, Academic Advisor for the Moorad Center for the Study of Sports Law

Areas of Expertise: Representing Professional Athletes; Ethics of Sports Agents

Mitch Nathanson, Author of *A People's History of Baseball*

Areas of Expertise: Professional baseball organizations and history

Gilbert Stein, Former President of the National Hockey League; Author of *Power Plays: An Inside Look at the Big Business of National Hockey League*

Areas of Expertise: League Organization; Salary Arbitration

Michael Risch, Copyright Expert

Areas of Expertise: Intellectual Property and Patent Law

Robert Seiger, Shareholder, Ogletree Deakins

Areas of Expertise: Immigration and Sports Law



NOTABLE ALUMNI IN SPORTS

Villanova Law School alumni have long turned their passion for sports into successful careers in the field. Notable alumni who have achieved professional success in the sports field include:

- Richard G. Phillips '66, former General Counsel and Executive Director, Major League Umpires Association
- Michael P. Stiles '71, Senior Vice President of Administration and Operations, Philadelphia Phillies
- Jeffrey S. Moorad '81, Vice-Chairman and Chief Negotiation Officer, CEATS, Inc.; former Co-owner, Vice Chairman, and CEO, San Diego Padres; former General Partner and CEO, Arizona Diamondbacks; former MLB and NFL Player Agent
- Michael Siegel '96, NBA and NFL Player Agent, Impact Sports Management
- Michael Gold '99, Vice President, NHL Enterprises
- Sean Sansiveri '08, Staff Counsel, NFL Players Association

ABOUT THE CENTER

Founded in February 2012 with a \$5 million leadership gift from Jeffrey S. Moorad '81, the Jeffrey S. Moorad Center for the Study of Sports Law is one of only a handful of institutes in the U.S. dedicated to the study of sports law. Located near Philadelphia—home to one of professional and amateur sport's most dedicated fan bases and largest media markets—Villanova University School of Law is situated along the Northeast corridor in close proximity to several major sports markets including New York City, Baltimore, and Washington, D.C.

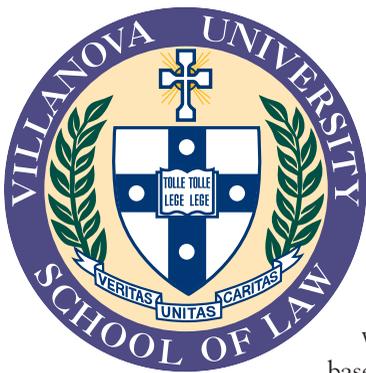
In addition to enriching the academic offerings of the Law School, The Moorad Center is positioned to become a vital resource for scholars and practitioners of Sports Law around the world through:

- The Center's **innovative website** (<http://www.law.villanova.edu/sportslaw/>), which is home to a comprehensive online repository of sports law materials, including videos, columns by Moorad Center Director Andrew Brandt, trade agreements, contracts, and antitrust filings, as well as an industry news aggregator. The website is dedicated to offering an extensive collection of sports law resources to scholars and students near and far.
- **Jeffrey S. Moorad Sports Law Journal**, a national legal publication, that provides comprehensive analysis and scholarly review of current sports-related legal issues to practitioners, professors, students, and the judiciary, including articles on copyright infringement, ERISA, gender equity, antitrust, collective bargaining, and regulation of indecent speech.
- The annual **Jeffrey S. Moorad Sports Law Symposium**, which features a topic of strategic importance in sports. Recent symposia have explored issues such as *Moneyball's Impact on Business and Sports*, state gambling programs, and public funding for stadiums. Guest speakers have included Billy Beane, vice president and general manager of the Oakland A's; Phil Griffin, President of MSNBC; and Mr. Moorad himself.



Villanova University School of Law
299 North Spring Mill Road
Villanova, Pennsylvania 19085
610.519.7000
www.law.villanova.edu

Non-Profit
Organization
U.S. Postage
PAID
Villanova
University



Since 1842, Villanova University’s Augustinian Catholic intellectual tradition has been the cornerstone of an academic community in which students learn to think critically, act compassionately and succeed while serving others. Founded in 1953, the Villanova University School of Law is rooted in academic excellence, academic freedom, inclusion and respect for human dignity. The Law School, which is accredited by the American Bar Association, provides broad-based legal education, and its award-winning clinics and Lawyering Together Program provide free legal aid to those in need.

Notable alumni include Hon. Kelly Ayotte (U.S. Senator, New Hampshire); David C. Chavern (Executive Vice President and Chief Operating Officer, U.S. Chamber of Commerce); Michael R. Haswell (Head of Business Development, Commerce, Google Inc.); Jeffrey S. Moorad (Former Baseball Executive and Sports Agent); Hon. Edward Rendell (Former Governor of Pennsylvania); Hon. Marjorie Rendell (Judge, U.S. Court of Appeals for the Third Circuit); Joseph T. Sebastianelli (President and CEO, Jefferson Health Systems); and Richard Trumka (President, AFL-CIO).